

# Annual Impact of Switching from Disposable to Reusable Bottles

Savings to You and the Planet	One Person Switches to reusable	One Family of Four Switches to reusable	100 Students at a School Switch to reusable	1,000 People in a Town Switch to reusable
<b># of Disposable Bottles Not Used</b>	215 bottles	860 bottles	21,500 bottles	215,000 bottles
<b>Gallons of Oil Saved (4 oz/bottle)</b>	7 gallons	27 gallons	672 gallons	6,720 gallons
<b>Gallons of Water Saved (51oz/bottle)</b>	86 gallons	343 gallons	8,566 gallons	85,660 gallons
<b>Grams of CO2 Kept Out of Air (120gms/bottle) <i>Equal to 12 balloons</i></b>	2,580 balloons	10,320 balloons	258,000 balloons	2.6 million balloons
<b>Minimum \$ Saved*</b>				
<b>1st Year</b>	\$28	\$111	\$2,764	\$27,635
<b>Subsequent Yrs</b>	\$38	\$151	\$3,764	\$37,635

\* (Estimate based on 2008 U.S. results; 28 1/2 gallons per person (equivalent to 215 17oz disposable plastic bottles) at average price of 17 ¢ per bottle (\$1.32 per gallon); tap water cost approximately \$.002 per gallon; overall recycling rate of 22%; average retail price of Back2Tap bottle of \$10.00)  
Source: Beverage Marketing Corporation